

# Our Beliefs



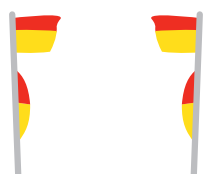
## WE BELIEVE

Our everyday actions change lives, build stronger communities and create great Australians



## WE BELIEVE

We are iconic, we are proud and what we do makes a difference



## WE BELIEVE

Our community relies on us to protect life, promote life and save life



## WE BELIEVE

Our volunteers are core to Surf Life Saving and vital to our success



## WE BELIEVE

That honesty, integrity and respect are essential to creating a healthy culture



## WE BELIEVE

Strong leadership, responsiveness and flexibility are critical in our changing environment



## WE BELIEVE

A happy, caring and fun environment will attract and retain the people we need

